2021 Florida Association for Institutional Research Conference

Event Schedule

Mon, Mar 22, 2021

8:30am

FAIR 2021: Welcome and Keynote featuring Dr. Elizabeth Hordge-Freeman
🕐 8:30am - 9:50am, Mar 22

📣 **Speakers**

Danilo Le Sante Director of Assessment Analytics, Florida International University

Elizabeth Hordge-Freeman University of South Florida

Cody Lloyd President, Florida Association for Institutional Research, Southeastern University

10:00am

Best Practices for IR Supporting Diversity, Anti-Racism, and Equity Efforts
🕐 10:00am - 10:50am, Mar 22

IR Studies for Campus Decision-Support

This presentation will discuss how USF is responding to the need for understanding diversity and racial inequality at the university. The presenters will feature interactive dashboards regarding USF's status and progress toward achieving its goals and highlight the importance of IR collaborating across campus for advancing diversity and equality.

Microsoft Teams meeting

Join on your computer or mobile app

Click here to join the meeting

Or call in (audio only)

+1 813-694-2079,,503731273#   United States, Tampa

Phone Conference ID: 503 731 273#

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📣 **Speakers**

Michael Bolen Director, University Performance and Survey Analytics, University of South Florida

Elizabeth Hordge-Freeman University of South Florida

Interactive Power BI Institutional Dashboards for Process Monitoring and Decision Making at all levels of the Institution, Saint Petersburg College Experience

🕐 10:00am - 10:50am, Mar 22

The Changing Role of IR in a Business Intelligence World

The presentation is an overview of the various dashboards create by the IR Team at SPC to monitor the process and for management decision support. Dashboards cover various attributes including; enrollment trends, success, retention, persistence, CLNA, stop outs, instructor credit hours & SSH, program viability, as well us financial dashboards.

📢 **Speakers**

F

Fawzi Al Nassir Director, Institutional Research, St. Petersburg College

Edin Jakupovic Research Analyst, St. Petersburg College

R

Raynier Mohammed Programmer/ Analyst, Institutional Research, St. Petersburg College

T

Theresa Dimmer Institutional Research and Reporting CoordinatorInsit, St. Petersburg College

Answering the Call for Better Data: The Postsecondary Data Partnership

🕐 10:00am - 10:50am, Mar 22

Assessment, Accountability, Institutional Effectiveness, and Accreditation

The Postsecondary Data Partnership (PDP) is a nationwide effort to help colleges and universities gain a fuller picture of student progress, meet various reporting requirements (including several SACSOC standards), and identify how best to support all students. The PDP is dedicated to the idea that easier access to better data helps institutions develop actionable insights and make informed decisions for improving student success and equitable outcomes.

📢 **Speaker**

Ken McVearry Senior Specialist Postsecondary Data Partnerships, National Student Clearinghouse

11:00am

Cathartic Assessment: Discussion-Based Planning and Reporting during a Pandemic

🕐 11:00am - 11:50am, Mar 22

Assessment, Accountability, Institutional Effectiveness, and Accreditation

In an era of budget cuts, heightened faculty fears over the future of programs, and more enrollment questions than normal, Jacksonville University decided to design and implement a discussion-based approach to assessment for the 2020-2021 academic year. This presentation discusses the benefits and costs of such an approach.

📣 **Speaker**

Will Miller Executive Director of Institutional Analytics, Effectiveness, and Strategic Planning, Jacksonville University

Florida's Baccalaureate Degree Production and Employment Outcomes – A Comparative Analysis of Private and Public Institutions, Including Four HBCUs

🕐 11:00am - 11:50am, Mar 22

Data Analysis and Research Methods in IR

Florida's economy is fueled by graduates from SUS, ICUF, and FCS institutions. Individual prosperity and institutional priorities are examined through the lens of strategic emphasis from key state organizations and SUS. CIP level IPEDS completions and College Scorecard earnings are analyzed to identify potential differences through descriptive statistics.

📣 **Speaker**

Asitava "AJ" Jana Coordinator (Statistical Research), Florida A&M University

12:00pm

An Introduction to Xitracs™ for IR: Providing the Tools for Informed Decision-making

🕐 12:00pm - 12:50pm, Mar 22

IR Operations

Xitracs™ is a user-friendly, online platform that allows your IR/E Department, other campus leaders, faculty, and staff to perform assessment, planning, and accreditation activities in a more streamlined and cost-effective manner. This presentation will give an introductory overview of what Xitracs™ is and how it can help institutions to manage processes that promote continuous improvement, faculty engagement, and—ultimately—student success.

📣 **Speaker**

Stephanie Allen, Ph.D. Director, Customer Engagement & Success, Concord-USA (Xitracs™)

Networking/Meet-ups
🕐 12:00pm - 1:00pm, Mar 22

Networking

Feel free to use this time to take a break, network, or join one of our meet-up sessions via the *Community* tab.

1:00pm

Leveraging PowerBI to Visualize Institutional Effectiveness Assessment Processes
🕐 1:00pm - 1:50pm, Mar 22

Assessment, Accountability, Institutional Effectiveness, and Accreditation

This presentation includes a demonstration of two interactive PowerBI visualizations designed to facilitate and keep track of the Institutional Effectiveness Assessment process at Florida State University. These resources provide quick and easy access to information about assessment completion status for all campus units, reporting expectations by location/modality, and organizational tree.

📢 **Speakers**

Galiya Tabulda Director of Institutional Performance and Assessment, Florida State University

Caitlyn Jessee Assessment Analyst, Florida State University

Building a Data-Informed Student Success Paradigm from the Ground Up
🕐 1:00pm - 1:50pm, Mar 22

IR Studies for Campus Decision-Support

In this session, we will discuss how to institute a meaningful culture of student success on campus through change management, education, conversations, and infrastructure. From discussing the steps necessary for successful change to understandings of a data-informed student success paradigm, the presenter will help attendees walk through becoming proactive leaders.

📢 **Speaker**

Will Miller Executive Director of Institutional Analytics, Effectiveness, and Strategic Planning, Jacksonville University

Answering the Call for "Live" Data: Developing and Maintaining PowerBI Reports & Dashboards
🕐 1:00pm - 1:50pm, Mar 22

This session will introduce attendees to the current processes, technical challenges, and lessons learned in an ongoing journey of transitioning traditional reports and dashboards developed using static data (e.g., Tableau Public and SharePoint site) to dynamic and "live" data in Power BI.

📢 **Speakers**

Ivana Fredotovic Director of Research and Data Analytics, Miami Dade College

Luisa Canton Senior Research Analyst, Miami Dade College

2:00pm

Using a College Dashboard for Continuous Institutional Improvement
🕐 2:00pm - 2:50pm, Mar 22

Assessment, Accountability, Institutional Effectiveness, and Accreditation

The College Dashboard at Daytona State College presents essential measures that are tied to our mission and strategic plan. All areas of the College are represented, which allows collaboration with each other and the development of activities aimed at continuous improvement to benefit the overall success of our institution.

📢 **Speakers**

Andrea Gibson Executive Director of Institutional Research, Daytona State College

Karla Moore Institutional Effectiveness Dean, Daytona State College

Using Financial Data as Part of the Institutional Data Analytics Strategy
🕐 2:00pm - 2:50pm, Mar 22

The Changing Role of IR in a Business Intelligence World

Attendees will learn how adding financial data into their existing reports and data strategy will create a more comprehensive view of the health of programs, departments, and the institution. We'll review additional ways a campus can adapt and re-tune current strategy and positioning during (and after) the Pandemic.

📢 **Speakers**

Allison Laske Director, Solution Sales, Anthology Inc

Ryan Schnabel Data Analytics Consultant, Anthology Inc

Exploring Salary Difference among Non-Tenure Track Faculty
🕐 2:00pm - 2:50pm, Mar 22

`Data Analysis and Research Methods in IR`

This presentation provides an opportunity to discuss the diversity of non-tenure track faculty and to explore causes to salary differences. Regression model was applied to analyze salary difference by Job Code and Gender. The initial model indicated a possible gender difference between male and female scholars.

📢 **Speakers**

Chiung-Ya Tang IR Data Analyst, University of Central Florida

Amanda Miller IR Manager, Office of Institutional Knowledge Management, University of Central Florida

Andre Watts Interim Director of Institutional Analytics, University of Central Florida

3:00pm

Operating a Remote IR/IE Office Without Skipping a Beat
🕐 3:00pm - 3:50pm, Mar 22

`IR Operations`

This IR Operations session will examine how the Office of Institutional Effectiveness at Southeastern University leveraged the Google Suite of apps, remote conferencing tools, integrated bots, and project management platforms to not only maintain their research and reporting functionality during the transition to remote operations, but also increase productivity.

📢 **Speakers**

Justin Rose Senior Director, Institutional Effectiveness & Digital Learning, Southeastern University

Jordan Kleinhenn Assistant Director of Research and Reporting, Southeastern University

Purpose, Culture, and Inclusion: 3 Key Elements of Institutional Effectiveness Success
🕐 3:00pm - 3:50pm, Mar 22

This session will focus on creating a blueprint for success in IE, creating a powerful vision that all stakeholders can feel connected to, identifying what elements must be in place to establish a well-defined accreditation assessment culture, and defining processes to support continuous improvement in IE.

📢 **Speaker**

Karla Moore Institutional Effectiveness Dean, Daytona State College

Dive Deeper into Academic Economics and Anthology: Open Office Hours
🕐 3:00pm - 3:50pm, Mar 22

The Changing Role of IR in a Business Intelligence World

Stop into our virtual booth to learn more about Academic Economics and Anthology. Our team is available to chat with you following our 2pm EST presentation, Using Financial Data as Part of the Institutional Data Analytics Strategy.

📢 **Speakers**

Allison Laske Director, Solution Sales, Anthology Inc

Ryan Schnabel Data Analytics Consultant, Anthology Inc

4:00pm

FAIR Closing Remarks and Business Meeting
🕐 4:00pm - 5:00pm, Mar 22

📢 **Speakers**

Danilo Le Sante Director of Assessment Analytics, Florida International University

Cody Lloyd President, Florida Association for Institutional Research, Southeastern University

Michael Bolen Director, University Performance and Survey Analytics, University of South Florida

Michael Johnston Executive Director, Institutional Research, Pensacola State College