

**Florida Association for Institutional Research  
2014 Annual Conference Agenda**

**THURSDAY, JANUARY 30, 2014**

TIME	CORTES	DESOTO	SERRA
8:30 AM - 9:30 AM	Registration Desk and Vendor Displays Open in Los Reyes Foyer		
9:30 AM - 10:30 AM			Opening Plenary Session: Sector Update on Higher Education
10:30 AM - 11:00 AM			Mid-Morning Break Sponsored by Scantron
11:00 AM - 11:40 AM	Planning for the Future: Aligning Educational Attainment with Florida's Knowledge-Based Economy	Need to Succeed: Academic Performance of Low-Income College Students	
11:50 AM - 12:30 PM	Identifying Roadblocks for Psychology Majors & Predicting Course Need		The Relationship Between Institutional Characteristics and First-Year Retention Rates
12:30 PM - 2:15 PM	FAIR Annual Business Meeting & Lunch Sponsored by ETS		
2:30 PM - 3:10 PM	Using Business Intelligence to Enhance the Program Viability Report Process	College Readiness and Basic Skills Camp at Miami Dade College	Creating an Interactive Retention and Graduation Dashboard Using MS Excel
3:10 PM - 3:30 PM	Mid-Afternoon Break - Los Reyes Foyer		
3:30 PM - 4:10 PM	Building an Engine for the Data-Driven College: A Demonstration of SAS Enterprise Business Intelligence	Using Focus Groups to Enhance Student Success Initiatives	
4:20 PM - 5:00 PM	Identifying Critical Courses that Predict Dropout	Navigating the Universe to Completion	Illuminations: Tracking Florida Public Higher Education Graduate Employment, Earnings, and Continuing Education Outcomes
5:30 PM - 6:30 PM	President's Reception - Patio Del Sol Sponsored by Xitracs		
	Dinner as Individuals Plan on Their Own		
7:30 PM - 11:00 PM	Networking and Games in Billiard Room		

**FRIDAY, JANUARY 31, 2014**

7:00 AM - 8:45 AM	Breakfast - La Hacienda (FAIR Voucher Required)		
9:00AM - 9:40 AM	Analysis of Performance in Key Chemistry Courses of Transfer Students in STEM Majors	Is Developmental Education "Dead"?	Strategies for Locating and Tracking Alumni for Research and Reporting Purposes
9:50 AM - 10:30 AM	Implementation of an Electronic Data Request Form for Internal and External Users	Rising to the Challenge: Developmental Education Reform	
10:30 AM - 10:45 AM	Mid-Morning Break - Los Reyes Foyer		
10:45AM - 11:45 AM	Birds of a Feather #1 Best Practices & Streamlining Activities in the IR Office	Birds of a Feather #2 Retention and Graduation Initiatives	Birds of a Feather #3 Resources for Benchmarking Data Collection
11:45 AM - 12:00 Noon			Closing Session
12:00 Noon	Networking - Golf, Spa or other Recreation as Individuals Plan		